



SMARTER THAN THE AVERAGE GUIDE

# **HBR Guide to**

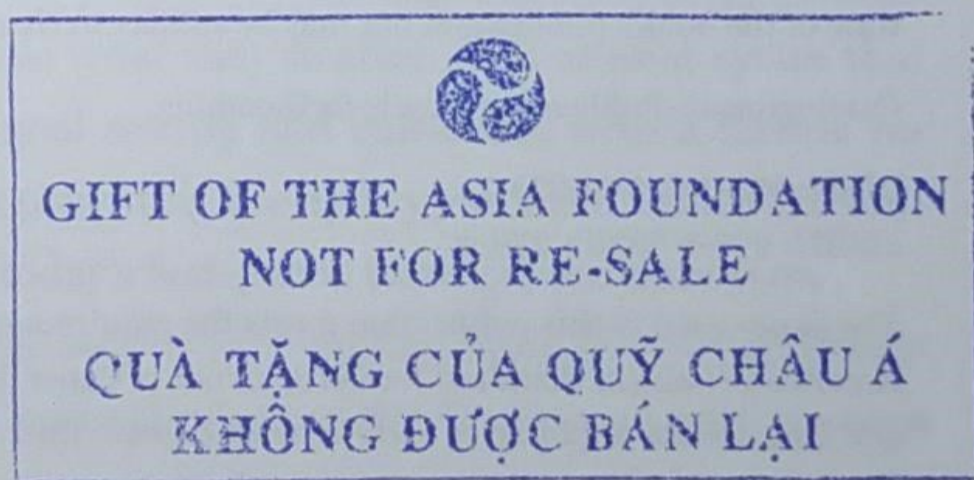
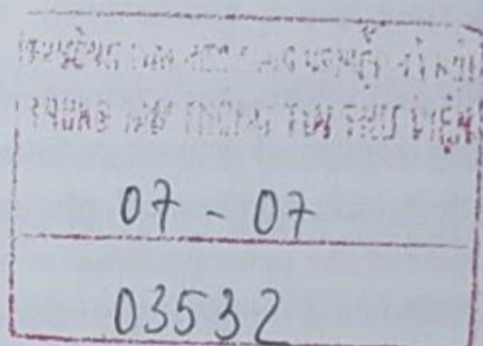
# **Performance Management**

**Communicate frequently**  
**Diagnose problems**  
**Motivate employees**



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# HBR Guide to **Performance Management**



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